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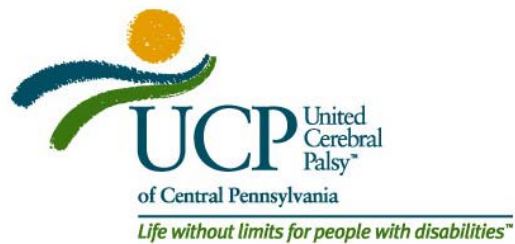
**UCP Central PA  
2009-2010  
Board of Directors**

Marion C. Alexander  
Scott Cantor  
John Coles, Esquire  
Debra Cotter  
Frank P. Clark, Esquire  
Emily Dailey  
Joseph Entenman  
Jared Fly  
Todd Getgen  
John Hickey  
Karen Horan  
Dwayne Keller  
Richard C. Michaelian  
John M. Murphy  
Thomas Parker  
Kirsten Penwell  
Karen Roland  
Bill Schultz  
Tonia Leitzel Ush  
William Wilkison  
John B. Zonarich, Esquire

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Todd Vander Woude

**UCP Central PA  
925 Linda Lane  
Camp Hill, PA 17011  
(717) 737-3477  
or Toll Free:  
1-800-998-4UCP**



# CORPORATE Support Options

**FOR MORE INFORMATION CONTACT:  
Janeen M. Latin, Director of Development**

# UCP CENTRAL PA

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## WHAT WE DO

The mission of United Cerebral Palsy of Central Pennsylvania, Inc. (UCP) is to assist infants, children, youth, and adults, with disabilities, and their families, achieve their goals of development, growth, independence, and full citizenship. We encourage and strengthen skills and capabilities for each individual so they may become as independent as possible.

For over half a century UCP has been meeting the needs of individuals of all ages with all types of disabilities and special needs, from pediatric to geriatric. In 2009 alone, UCP provided services and programs for more than 3,300 children and adults with a wide range of conditions and diagnoses. We've offered support to strengthen these families as well.

UCP currently provides both community and center-based programs and services in sixteen Central Pennsylvania counties and operates from twenty-one facilities: the Capital Area Children's Center, thirteen adult day programs, six group residences, and an assisted living apartment complex.

Equally as important, at UCP Central PA, more than 92 cents of every dollar raised goes directly to programs and services.

## WHO WE SERVE

UCP provides comprehensive services to diverse groups of people—not just those with cerebral palsy. In fact, *over 94% of the people who receive our services or participate in our programs have developmental or acquired disabilities other than cerebral palsy.*

What's more, the need for UCP programs and services will be even greater among four key segments of the population in the years ahead:

- Premature and low birth weight babies, who have a greater probability of developmental disabilities
- Individuals who acquire a disability as a result of accident or illness
- Expanding aging population
- Individuals with autism

# PROGRAM OVERVIEW

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A person can be born with a disability, have an accident that results in a disability, or experience a progressive, disabling disease. No matter the source, UCP can help. A listing of the **10 most prevalent diagnoses or conditions of the consumers who utilized our services** over the past year includes:

- \* Mental retardation
- \* Developmental delay
- \* Diabetes
- \* Cerebral palsy
- \* Down Syndrome
- \* Speech and language delay
- \* Premature birth
- \* Stroke
- \* Multiple Sclerosis
- \* Gross motor delay

A broad cross-section of the community was touched in one way or another by UCP programs and services over the past year. From **July 2008 to June 2009, UCP provided programs and services to enhance the lives of over 3,300 individuals and families throughout Central PA.**

## Program

## Number of Consumers

<b>Early Intervention</b>	<b>704</b>
Therapies, including physical, speech, occupational, and developmental, for children with disabilities from birth through age five	
<b>Options Childcare/Preschool</b>	<b>75</b>
Inclusive program for children ages six weeks through five years	
<b>Family Support Services</b>	<b>354</b>
Supports designed to strengthen families, including information and referral, advocacy, family networking activities, and workshops.	
<b>Adult Day Program</b>	<b>322</b>
Daily activities to promote continued growth and development for individuals with disabilities, ages 18 and older.	
<b>Home and Community-Based</b>	<b>1,752</b>
A variety of programs and services that assist individuals with disabilities so that they may remain in their own home and actively participate in the community	
<b>Community Home Service</b>	<b>20</b>
Residential program with three homes in Cumberland County and eight apartments in Cumberland County.	
<b>LifeFit</b>	<b>144</b>
Nutrition and fitness program for individuals with disabilities.	

# Why UCP?

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UCP has a long history (50+ years) of not only providing programs that grow with a person throughout a lifetime, we continually strive to ensure that our programs and services evolve to meet the changing needs of the community.

The following four principles guide our programs:

**Inclusion** – creates an atmosphere in which individuals with disabilities can interact with their peers in a supported environment.



**Assistance** – we strive to assist individuals with disabilities only in those areas where they need assistance, so they can do things independently to the greatest extent possible.



**Community Focus** – we provide a broad range of community experiences to encourage individuals with disabilities to participate in all aspects of community life that are of interest to them.



**Independence** – we support individuals with disabilities to achieve independence for themselves in education, employment, and socialization; thus enabling full citizenship.



# How YOUR MONEY HELPS

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A young boy with cerebral palsy did not have any cognitive delays; however he needed extensive therapy to help him learn to live with his physical disability. Through UCP's preschool services, he received physical therapy to help him learn to navigate his environment safely. As a result, he was prepared for a successful transition to the public school system.

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A father of two with Amyotrophic Lateral Sclerosis (ALS), sometimes called Lou Gehrig's disease, did not want his family to have to provide daily care for him. Therefore, UCP provided him with support for his daily living needs, respite, Lifeline, service coordination, and community integration. The support reduces the stress and workload on his family and allows him to live independently in the community.

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An individual with a brain stem injury, as the result of a work related accident, and who was paralyzed from the neck down, needed a way to communicate and control his environment. UCP provided him with evaluation, set up of equipment, and training on equipment at the facility where he lived. He is now using a laptop for speech, environmental control, banking, and Internet access and now has independence and control over his life.

# CORPORATE SUPPORT OPTIONS

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## FINANCIAL SUPPORT

### Events

- Magic Night
- Volunteer Appreciation
- Sports Auction
- Golf Tournament
- Gift Wrap

## CORPORATE VOLUNTEER SUPPORT

### Governance

- Board of Directors
- Community Relations & Development Committee
- Program & Services Committee
- Human Resources Committee
- Operations & Finance Committee

### Event

- Magic Night Committee
- Sports Auction
- Golf Committee
- Gift Wrap

*UCP's goal is to create volunteer opportunities that generate lifetime involvement in promoting the independence of people with disabilities.*

# Magic Night

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Since 1986, the Central Pennsylvania community has looked forward to UCP Central PA's annual black tie event. Magic Night is known for fabulous food and drink, great music and dancing, and silent and live auctions. The money raised through Magic Night is used to sustain existing programs and implement new initiatives for children, youth, and adults, with disabilities.

## Event Sponsor **\$5,000**

*Premium table for **twelve** guests, priority seating, back cover program advertisement, corporate name and logo on all promotional materials including six billboards, mention in UCP newsletter as a corporate partner, listing on UCP's website, including banner ad for four months, and full page ad in all other event program books.*

## Platinum **\$2,200**

*Premium table for **twelve** guests, priority seating, full page advertisement in the program book, listing on UCP's website with a link to your company's site, and prominent program listing.*

## Gold **\$1,900**

*Premium table for **ten** guests, full page advertisement in the program book, and program listing.*

## Silver **\$1,600**

*Table for **eight** guests, half page advertisement in the program book, and program listing.*

## Bronze **\$1,300**

***Six guests**, quarter page advertisement in the program book, and program listing.*

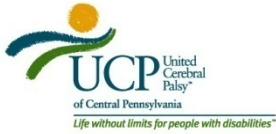
## Copper **\$1,000**

***Four** guests, quarter page advertisement, and program listing.*

## Event Facts

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- ★ The event is held in February/March of each year. (March 20, 2010)
- ★ Average attendance is 300 people.
- ★ Raises an average of \$100,000 annually.
- ★ Thirty community members volunteer their time to help make the event successful each year.
- ★ Live auction includes ten or more upscale items.
- ★ Premiere and silent auctions includes more than 120 items.
- ★ Corporate volunteer opportunities available for this event.



# SPORTS AUCTION

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One man can make a difference, and since 1986 Billy Kaldes has coordinated the UCP/Harrisburg Senators Sports Auction. The Sports Auction is the largest auction of its kind on the East Coast and is held at Harrisburg's City Island Carousel Pavilion. The proceeds from the Sports Auction are used to sustain existing programs and implement new initiatives for children, youth, and adults, with disabilities.

**Event Sponsor** **\$3,000**

*Full page program advertisement, corporate name and logo on all promotional materials including four billboards, mention in UCP newsletter as a corporate partner, listing on UCP's website, including banner ad for four months, and full page ad in all other event program books.*

**Home Run Sponsor** **\$250**

*Full page advertisement in the program book.*

**Triple Sponsor** **\$175**

*Half page advertisement in the program book.*

**Double Sponsor** **\$100**

*Quarter page advertisement in the program book.*

**Single Sponsor** **\$50**

*Program listing.*

## Event Facts

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- ★ The event is held in May or June of each year. (June 12, 2010)
- ★ Average attendance is 250 people.
- ★ Raises an average of \$59,000 annually.
- ★ Twenty community members volunteer their time to help make the event successful each year.
- ★ Live auction includes more than 120 one- of -a kind items.
- ★ Silent auction includes more than 250 hard- to- find items.



# Golf Tournament

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Since 1986, the UCP Central PA Golf Tournament has acquired an avid following. delighted golfers with the annual Golf Tournament. The day long event features lunch, a round of golf, buffet dinner, silent and live auctions, and prizes for excellence. The proceeds from the Golf Tournament help sustain existing programs and implement new initiatives for children, youth, and adults, with disabilities.

**Our thanks to SchmidtKramer, PC for their 2010 commitment.**  
**Event Sponsor \$7,500**

~~Two foursomes, back cover program advertisement, corporate name and logo on all promotional materials, mention in UCP newsletter as a corporate partner, listing on UCP's website, including banner ad for four months, and full page ad in all other event program books.~~

**Dinner Sponsor \$3,000**

*Two foursomes, full page advertisement in the program book, opportunity to have an exhibit booth during dinner, full page ad in all other event program books, and program listing.*

**Lunch Sponsor \$2,000**

*One foursome, full page advertisement in the program book, opportunity to have an exhibit booth during lunch, and program listing.*

**Diamond Sponsor \$1,400**

*One foursome, full page advertisement in the program book, and program listing.*

**Gold Sponsor \$900**

*One twosome, half page advertisement in the program book, and program listing.*

**Silver Sponsor \$600**

*Single golfer, quarter page advertisement in the program book, and program listing.*

## Event Facts

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- ★ The event is held in August of each year. (August 9, 2010)
- ★ Average attendance is 130 people.
- ★ Raises an average of \$33,000 annually.
- ★ Forty community members volunteer their time to help make the event successful each year.
- ★ Live auction includes eight items.
- ★ Silent auction includes more than twenty items.
- ★ Opportunity for sponsor to have a member on the committee.



# Gift WRAP

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UCP Central PA's Holiday Gift Wrap is an annual tradition that involves the local community. Volunteers are available from the day after Thanksgiving until Christmas Eve at the Capital City Mall to wrap gifts for busy holiday shoppers. The proceeds from this event help sustain existing programs and implement new initiatives for children, youth, and adults, with disabilities.

## **Event Sponsor**

**\$4,000**

*Corporate logo on the signage at the Gift Wrap Booth for the length of the event, corporate name and logo on all promotional materials including four billboards, mention in UCP newsletter as a corporate partner, listing on UCP's website, including banner ad for four months, and full page ad in all event program books.*

## **Ribbon Sponsor**

**\$2,000**

*Corporate Name & logo prominently displayed at the booth on the ribbon kiosks, and half page ad in all event program books.*

## **Event Facts**

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- ★ *The event is held in November/December of each year.*
- ★ *Raises an average of \$13,000 annually.*
- ★ *Three hundred community members volunteer their time to help make the event successful each year.*
- ★ *An excellent corporate volunteer opportunity.*



# ATTITUDES ESSAY CONTEST

Get an Attitude! Since 1999, the annual essay contest for school students from grades 3 through 12 encourages young people to write about persons with a disability that they have met, read about, or saw in a movie, and how their opinion of persons with a disability has changed for the better as a result of that encounter.

## PROGRAM FACTS

- ★ The program runs September through April.
- ★ More than 350 packets are mailed to schools in Central PA.
- ★ Average participation is 400 students.
- ★ Sponsor name is included on all material related to the promotion and operation of the program.
- ★ More than \$1,500 in awards are given to participants.

Our thanks to **SchmidtKramer, PC** for their 2010 commitment.

## SUPPORT LEVELS

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~~\$2,000 will support the printing and mailing costs related to the program and fund the cash prizes that are awarded to the winners.~~

## VOLUNTEER APPRECIATION

UCP relies on the time, talents, and abilities of hundreds of program and event volunteers each year. Volunteers are a vital component to our every-day business. Our volunteers are just ordinary people with extraordinary hearts, and we like to applaud their efforts annually in April during Volunteer Appreciation Week.

## SUPPORT LEVELS

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**Event Sponsor**

**\$2,500**

*Corporate name & logo prominently displayed on the invitation, half page ad in all UCP event program books, corporate logo on promotional items given to volunteers at event.*



# CORPORATE VOLUNTEER SUPPORT

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In addition to the event planning committees, the following opportunities exist for community members:

**Board of Directors** (meets every other month)

- The oversight of UCP is provided by a volunteer Board of Directors. Each year in September, several new members are elected to serve.

**Community Relations & Development Committee** (meets every other month)

- provides oversight of the agency marketing, communications, and fundraising initiatives

**Human Resources Committee** (meets every other month)

- provides guidance related to HR policies

**Programs and Services Committee** (meets monthly)

- provides oversight and monitoring of program issues related to safety and quality

**Operations & Finance Committee** (meets monthly)

- directs issues related to agency management, investments, and fiscal responsibility

For more information about corporate support opportunities, please contact Janeen Latin, Director of Development at 717-975-0611 or [jlain@ucpcentralpa.org](mailto:jlain@ucpcentralpa.org).

**Thank you for your time and consideration.**